



LVBIA Annual General Meeting 2017

Date: November 23, 2017 Time: 5:00 pm Location: 67 Mowat Ave, Suite 101, Toronto, ON

Called to Order at 5:00pm

Declaration of Conflict of Interest - none

Meeting Quorum - confirmed by Rod Bell

- Rod Bell proposed to change agenda item #4 and #5
 - Appointment of auditor moved to the Financial Treasurer section #9

Motion: “To change agenda item #4 and #5 to section #9.” – **Passed**

- Motioned by Rod Ponce
- Seconded by Jane Siklos

Approval of AGM Minutes from 2016

Motion: “To Accept AGM Minutes from November 24, 2016.” – **Passed**

- Motioned by Jane Siklos
- Seconded by Rod Ponce

Logistical Notes:

- Teras Demerson, of 25 Liberty Street mentioned his area was not sufficiently notified of the AGM.
- Rod Bell confirmed each tenant got the notice, by email or by posters distributed around the neighbourhood.

2016 Year in Review

- Goal to brand Liberty Village with strategic initiatives
- Establish better government relations

- Efficient use of CRM database
- Successful events such as Give Me Liberty, Future of Media and Scavenger Hunt
- Time changed for Liberty and Dufferin lights
- Mayor Tory breakfast in Liberty Village regarding Metrolinx
- New Executive Director Deborah Thompson started in October

Committee Updates:

- Ambassador Committee, delivered by Alicia Kuntz
 - Recruited 2 new Board members, Libby Kennedy and Arian Ebrahimi
 - New boundaries for BIA
 - Need a few more signatures for expansion
 - Recruiting volunteers for events
 - General outreach to members

- Advocacy, delivered by Leona Savoie
 - Provides government relations
 - Local road for EA was approved and is now subject for appeal
 - Master Plan, working on initiatives
 - Complete streets program initiative
 - Working on Harmonized Cafe by-law

- Events Committee, delivered by Jane Stiklos
 - Successful events
 - Future of Media, Panel Discussion, 100+ attendees
 - Give Me Liberty Event, 3,500 attendees
 - Scavenger Hunt, 30 teams, 175 participants

- Retail Committee, delivered by Libby Kennedy
 - Works on Welcome Tote Drop off initiative for the Give Me Liberty event
 - Sent out a survey to retail business in the BIA to gauge the value of the Welcome Tote Drop off initiative, to evaluate and assess needed changes for 2018.

- Animated Public Realm, delivered by Consuelo De La Vega
 - Worked on Bell Box initiative and traffic control projects to beautify the area
 - New trees planted by Forestry
 - BenchMARK program, renewal of artist benches
 - Capital Cost Share projects are underway for 2018

- Marketing Committee, delivered by Chris Wilkins
 - Rebranded marketing materials
 - Shifting branding from “Forged in Creativity” to “Toronto’s Innovation Hub”

- CRM is fully integrated to communicate with BIA members
- Goal to get on a Top 10 List or International List
- VIP TTC Metropass Discount Program for Members, presented by Chris Wilkins
 - TTC Metropasses to discontinue by 2019
 - Completed survey with Jose Cole from Toronto Transit Commission, to identify where to grow TTC discount as a monthly pass
 - Goal to move towards a Presto discount promotion to offer membership in the future

Toronto Association of Business Improvement Areas (TABIA) Update - delivered by John Kiru

- Total of 82 BIAs in Ontario
- \$40,000 employees presented by the association
- TABIA Initiatives
 - Advocacy
 - Opportunity for re-election on June 6th, 2018
 - Taxation increase for business property owners can affect businesses
 - ON1CALL
 - Business / BIA call
 - Stakeout call is now responsibility of the city from December 6 onwards

City of Toronto, City Councillor Update - delivered by Gord Perks

- Liberty and Dufferin lights time has been adjusted to improve traffic congestion
- King Street Pilot
 - Monitoring of project is ongoing
 - Forward information or comments on the project to Councillor Perks
- Liberty Go Station
 - Stage Gate #3 is the current design phase
- Waterfront West Light Project
 - Streetcar along the waterfront, connects from Union Subway Station to Mimico, passing through Liberty Village
- King / Dufferin development approved
 - New employees coming to bia
 - Streetscape opportunities
 - New retail opportunities
 - Park at Dufferin will get an improvement
- City Budget available 2nd week of December
- New BIAs being formed
 - Pressure for city to reduce Capital Cost projects for BIAs

2016 Audited Statements - as delivered by Rafiq Dosani

- Passed by the Board
- \$229,443 collected funds
- BIA is in good shape
- Satisfied with statements

Motion: "to Approve 2017 Financial Statements."

- Motioned by Simon Gitalis
- Seconded by Jane Siklos
- Motion Carried

Motion: "to allow Board to adopt an auditor in the next 3 months for the next fiscal year."

- Motioned by Leona Savoie
- Seconded Connie De La Vega
- Motion Carried

2017 Budget Discussion

- Projected within means
- Spent less in streetscape
- 3 year plan for Capital Improvement Project
- Increase budget for growth of Liberty Village BIA area
- The levy is less than half it is was in 2008
 - Ranked 11th on BIA out of 82
 - Levy ranked 20th

Motion: "to accept budget for 2018."

- Motioned by Rod Ponce
- Seconded Julie Kaye
- Motion Carried

Adjournment at 5:53pm

- Motion to Adjourn
 - Motioned by Leona Savoie
 - Seconded by Jane Silkos