

**LIBERT VILLAGE BIA-LVBIA (“Sponsor”) - PASSPORT TO SAVING PROGRAM (the “Contest”)**

**THIS CONTEST IS ONLY OPEN TO CANADIAN RESIDENTS (EXCLUDING QUEBEC) AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO.**

SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE “CONTEST RULES”).

**CONTEST PERIOD**

- 1) The Contest begins on Monday, October 1, 2018 at 8:00 a.m. Eastern Time (“ET”) and ends on Wednesday, October 31 at 11:59 p.m. ET (the “Contest Period”).

**ELIGIBILITY**

The Contest is open to all residents of Canada (excluding Quebec) who have reached the age of majority in their province or territory of residence at the time of entry, except members of the Sponsor board of management and employees.

**HOW TO ENTER**

- 2) To participate in this Contest you must:
  - a. Make four purchases using four Contest coupons and attain one sticker per purchase each week of the Contest (Week 1-October 1 to 8; Week 2-October 9 to 14; Week 3-October 15 to 21; and Week 4-October 22 to 31).
  - b. Come in person to the Sponsor’s place of business (LVBIA office located at 67 Mowat Avenue, Suite 104, Toronto, ON M6K 3E3) the following Monday of each of the first three weeks and Wednesday of the 4<sup>th</sup> week (October 9, October 15, October 22 and October 31) to enter the draw after review of the Contest sticker coupons when your name and email will be placed into a draw to win one \$100 Visa Gift Card each week. The draw will take place at 3:00 pm ET that day of each week as outlined above. One winner will be drawn by the LVBIA Executive Director.
  - c. The winner will be contacted by telephone and/or email each week and announced on LVBIA social media that week. The winner will collect the winning prize and include a photo to be used on LVBIA social media.
  - d. On October 31 all tickets collected will be placed into a final grand prize draw for \$1000 Visa Gift Card to be drawn by the LVBIA Executive Director on November 1 at 9:00 a.m. ET.
  - e. The grand prize winner will be contacted by telephone and/or email on November 1 and announced on LVBIA social media that week.

BY SUBMITTING CONTACT INFORMATION TO BE ENTERED INTO THE DRAW, YOU ACKNOWLEDGE THAT YOUR ENTRY (INCLUDING YOUR USERNAME AND PROFILE PICTURE) MAY BE POSTED ON TWITTER, FACEBOOK AND/OR SPONSOR’S PROPRIETARY WEBSITE, WHERE IT MAY BE VIEWED, SHARED (BY USERS OF TWITTER AND VARIOUS OTHER INTERNET-BASED SITES) AND COMMENTED ON BY THE SPONSOR AND THE GENERAL PUBLIC.

**DRAW AND WINNER SELECTION**

- 3) On October 9, October 15, October 22, October 31 at approximately 3:00 p.m. ET; and November 1, 2018 at approximately 9:00 a.m. ET, in Liberty Village, Toronto, Ontario, one (1) eligible entrant will be

selected by random draw from all eligible entries received during the Contest Periods. The odds of winning depend on the number of eligible entries received. The final grand prize draw will be held in Liberty Village, Toronto, Ontario at approximately 9:00 a.m. ET, one (1) eligible entrant will be selected by random draw from all eligible entries received during the Contest Periods. The odds of winning depend on the number of eligible entries received.

- 4) Before being declared a winner: The selected entrant will be contacted by private message on email and notified that they are eligible to win. The selected entrant must reply by private message within one (1) business day of notification and provide the Sponsor with a contact phone number. The selected entrant must first correctly answer a time-limited mathematical skill-testing question to be administered by telephone. The Sponsor will then email, and the selected entrant will be required to sign and return within one (1) business day of notification a declaration of eligibility and a liability/publicity release, which:
  - a. confirms compliance with the contest rules;
  - b. releases the Sponsor, its affiliated companies and agents, advertising and promotion agencies, the contest judges and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with the Contest, the entrant's participation therein and/or the awarding and use or misuse of the prize or any portion thereof; and
  - c. grants to the Sponsor the right to use the selected entrant's name, address and likeness in any form of advertising relating to the contest without further notice or compensation.

If a selected entrant: (i) cannot be contacted by private message within one (1) calendar days of selection or there is a return of any prior notification as undeliverable; (ii) fails to correctly answer the skill-testing question; or (iii) fails to return the contest documents within the specified time, the he/she will be disqualified and will forfeit the prize, and the Sponsor reserves the right to select an alternate entrant from among the remaining eligible entries.

## **PRIZES**

- 5) Four Weekly Prizes: There will be four (4) prizes available to be won consisting of one hundred dollar (\$100) Visa Gift Card.
- 6) Grand Prize: There will be one (1) grand prize available to be won, consisting of one thousand dollar (\$1,000) Visa Gift Card.

Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at Sponsor's option. Sponsor reserves the right to substitute a prize or a prize component with one of equal or greater value, including without limitation, but solely in the Sponsor's discretion, a cash award. Prizes will only be awarded to the person who is the owner of the Contest Passport.

## **GENERAL**

- 7) By entering the Contest, each entrant agrees to abide by these Contest Rules. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.
- 8) Sponsor reserves the right to cancel, suspend, withdraw or amend this Contest in any way, without prior notice or obligation, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Contest Rules. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 9) Sponsor reserves the right to deem ineligible and exclude from the Contest any Contest Passport, in its sole and absolute discretion, determines does not meet the Contest Specifications.